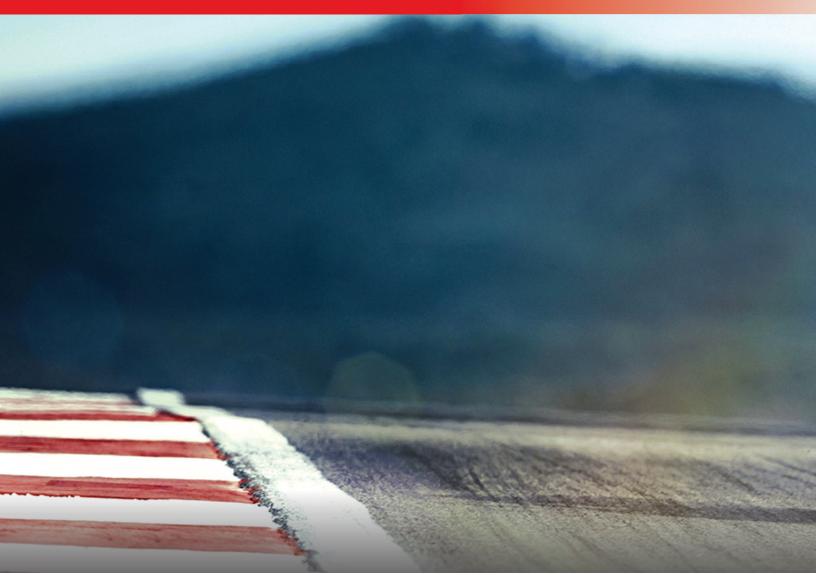


# EXPERIENCE THE DIFFERENCE



**Established in 1979 Made In The US**A

# EXPERIENCE THE DIFFERENCE



## PERFORMANCE GUARANTEED BY MAXIMA RACING OILS

Maxima Racing Oils was created for world-class racers who challenge the limits of possibility. Their demands on equipment drive us to look beyond conventional ideas and to exceed industry standards. It's in our DNA to identify problems, formulate solutions and execute at the highest levels of competition. A simple goal to make things better than ever thought possible.

Maxima believed it could change lubrication and along our 35+ year journey – many others believed in us too. Superior technology transcends sport to enhance the experience of consumers and racers alike. Our market leading products are used in over 50 countries around the globe and include engine oils, suspension fluids, coolants, care products and accessories. These products represent our commitment to excellence and a passion for redefining what is possible.



We challenge you to experience the difference with Maxima. Ultimate performance, unbeatable protection and a love of motorcycles defines Maxima. Countless hours of development, focused purely on the Powersports market, has enabled Maxima to be a top choice for all makes, models and brands.

Founded in 1979 and headquartered in Southern California, Maxima is recognized as one of the most coveted brands in the motorcycle industry. Decades of active involvement in motorcycling has led to powerful technology and a full array of market leading products.



# PERFORMANCE

PERFORMANCE GUARANTEED BY MAXIMA RACING OILS In racing applications around the world, the primary driver of innovation is the endless struggle to extract more power out of less engine. As these race-inspired advances in 4-stroke engine design have been incorporated into consumer machines – whether recreational, racing or working - the demand on the engine, and the engine oil, has increased exponentially.



Recognizing the potential for failures from inferior oils in these advanced engines, JASO issued a new version of its 4T oil specification, JASO T903:2016. As the #1 aftermarket oil in the USA Powersports industry, Maxima was one of the first to validate its 4T engine oils against the new, more rigorous specification. This leadership in ensuring performance against the latest and most relevant credentials gives the consumer confidence that Maxima is the right choice for all OEM brands.





# *530MX*

100% SYNTHETIC FULL RACE GRADE

Full synthetic, triple ester 4-stroke engine oil designed to ensure maximum performance while providing maximum protection under the most severe MX / Off-road conditions. The extensively developed formulation produces more horsepower & torque while providing excellent clutch feel. Exotic esters and regenerative polymers combine with the world's most advanced additive system to deliver unrivaled engine, clutch and gear protection. Exceeds the requirements of API SL / JASO MA2.

Available in: Liter



### *530RR*

100% SYNTHETIC FULL RACE GRADE

Full synthetic, triple ester 4-stroke engine oil designed to ensure maximum performance while providing maximum protection under the most severe road race conditions. The extensively developed formulation produces more horsepower & torque while providing excellent clutch feel. Exotic esters and regenerative polymers combine with the world's most advanced additive system to deliver unrivaled engine, clutch and gear protection. Exceeds the requirements of API SL / JASO MA.

Available in: Liter



# EXTRA

100% SYNTHETIC TRIPLE ESTER *0W-10 • 5W-40 • 10W-40 • 15W-50 • 10W-60* 

Full-synthetic, triple ester 4-stroke engine oil designed to ensure maximum performance while providing maximum protection under the most severe conditions. The extensively developed formulation combines a synergistic blend of exotic esters, regenerative polymers and the world's most advanced additive system to deliver unrivaled engine, clutch and gear protection. Exceeds the requirements of API SL / JASO MA.

Available in: Liter/128oz



*PRO PLUS+* 

100% SYNTHETIC ESTER 10W-30 • 10W-40 • 10W-50 • 20W-50

Full-synthetic, ester-fortified 4-stroke engine oil designed to ensure optimum protection, peak performance and positive clutch feel. Surface-active, oxidatively-stable formulation provides excellent film thickness while maintaining viscosity across all operating temperatures. Advanced, proprietary additive system keeps your engine running clean, trouble-free and extends the life of the machine. Exceeds the requirements of API SL / JASO MA2.

Available in: Liter/128oz



### Syn Blend

ESTER BASED SYNTHETIC BLEND 10W-40 • 20W-50

Semi-synthetic, ester-based 4-stroke engine oil designed to ensure optimum protection, peak performance and positive clutch feel. Surface-active formulation provides excellent film thickness and viscosity stability across all operating temperatures. Advanced, proprietary additive system keeps your engine running clean, trouble-free and extends the life of the machine. Exceeds the requirements of API SL / JASO MA2.

Available in: Liter/128oz



PREMIUM

PETROLEUM BASED 5W-30 • 10W-30 • 10W-40 • 20W-50

Mineral based 4-stroke engine oil designed to ensure optimum protection, peak performance and positive clutch feel. Provides excellent film thickness and viscosity stability across all operating temperatures. Advanced, proprietary additive system keeps your engine running clean, trouble-free and extends the life of the machine. Exceeds the requirements of API SL /

JASO MA2.

Available in: Liter/128oz



# WORKING HARD TO PROTECT YOUR ENGINE.

**EXCEEDS ALL OEM SPECIFICATIONS.** 



# **PREMIUM BREAK-IN**PETROLEUM BREAK-IN SPECIFIC OIL 10W-30

Mineral based 4-stroke engine oil specifically formulated for breaking in engines with flat tappet camshafts, roller elements and where maximum anti-wear performance is needed. High ZDDP formulation combines the highest quality mineral base stocks with a shear-stable polymer system to provide fast and effective ring seal. Advanced, proprietary additive system utilizes a complex, low-temperature activating 2X Zinc system that ensures immediate and lasting protection. Dyno proven to increase break-in efficiency

- For use in the break-in of engines including Motorcycle, ATV, Side-By-Side, PWC and more.
- Safe for use in wet clutch systems.
- Excellent general purpose dyno oil.
- Compatible with petroleum, semi-synthetic and full synthetic motor oils.
- Delivers long-term benefits to new or rebuilt engines.

Use for unsurpassed protection against critical engine component wear. Fully formulated and perfectly balanced requiring no other additives. Dyno tests show more efficiency in the break-in phase when using Maxima Premium Break-In Oil.

Available in: Liter, 5-Gal Pails & 55-Gal Drums

# *PWC MARINE 4T*

## ADVANCED MARINE FORMULA 10W-40

Mineral based 4-stroke engine oil specifically formulated for Personal Watercraft. Shear-stable polymer system provides excellent film thickness and viscosity stability across all operating temperatures. Advanced, proprietary additive system with industry leading anti-wear & corrosion protection keeps your engine running clean, trouble-free and extends the life of the machine. Exceeds the requirements of API SL / NMMA FC-W.

Available in: Liter



# ATV PREMIUM 4T PETROLEUM BASED 10W-40

Mineral based 4-stroke engine oil specifically formulated for ATV engines. Shear-stable polymer system provides excellent film thickness and viscosity stability across all operating temperatures. Advanced, proprietary additive system with industry leading anti-wear & corrosion protection keeps your engine running clean, trouble-free and extends the life of the machine. Exceeds the requirements of API SL / JASO MA2.

Available in: Liter



# **SNOWMOBILE 4T**COLD CLIMATE FORMULA 5W-30

Mineral based 4-stroke engine oil specifically formulated for snowmobiles. Shear-stable polymer system provides excellent film thickness and viscosity stability across all operating temperatures. Advanced, proprietary additive system with industry leading anti-wear & corrosion protection keeps your engine running clean, trouble-free and extends the life of the machine. Formulated with a low pour point to remain fluid in the most extreme cold conditions. Exceeds the requirements of

API SL / JASO MA2 / NMMA FC-W.

Available in: Liter



# SCOOTER 4T METRO FORMULA 10W-30 • 10W-40

Mineral based 4-stroke engine oil designed to ensure optimum protection, peak performance and improved fuel efficiency. Unique organic friction modifier system increases power output while reducing engine operating temperatures. Advanced, proprietary additive system keeps your engine running clean, trouble-free and extends the life of the machine. Robust anti-wear system offers additional protection for stop-and-go traffic. Exceeds the requirements of API SL / JASO MB

Available in: Liter



# V-TWIN 100% SYNTHETIC

# *ENGINE OIL* 20W-50

Full synthetic, ester-fortified 4-stroke engine oil specifically formulated for V-Twin engines. Synthetic, oxidatively-stable formulation combines surface-active esters with a shear-stable polymer system to provide excellent film thickness and viscosity stability across all operating temperatures. Advanced, proprietary additive system with industry leading extreme pressure and anti-wear protection keeps your engine running clean, trouble-free and extends the life of the machine. Exceeds the requirements of

API SL / JASO MA2.

Available in: 32oz



# V-TWIN SYNTHETIC BLEND

# *ENGINE OIL* 20W-50

Semi-synthetic, ester-fortified 4-stroke engine oil specifically formulated for V-Twin engines. Surface-active esters combine with a shear-stable polymer system to provide excellent film thickness and viscosity stability across all operating temperatures. Advanced, proprietary additive system with industry leading extreme pressure and anti-wear protection keeps your engine running clean, trouble-free and extends the life of the machine. Exceeds the requirements of API SL / JASO MA2.

Available in: 32oz









SXS ENGINE SYNTHETIC 100% SYNTHETIC ENGINE OIL

0W-40 • 5W-50 • 10W-50

Full synthetic, ester-fortified 4-stroke engine oil specifically formulated for side-by-side (SXS) engines. Synthetic, oxidatively-stable formulation combines surface-active esters with a shear-stable polymer system to provide excellent film thickness and viscosity stability across all operating temperatures. Advanced, proprietary additive system reduces temperatures and increases power output while keeping your engine running clean, trouble-free and extending the life of the machine. Exceeds the requirements of API SL / JASO MA2.

Available in: Liter

SXS ENGINE PREMIUM PREMIUM ENGINE OIL 10W-40

Mineral based 4-stroke engine oil specifically formulated for side-by-side (SXS) engines. Shear-stable polymer system provides excellent film thickness and viscosity stability across all operating temperatures. Advanced, proprietary additive system reduces temperatures and increases power output while keeping your engine running clean, trouble-free and extending the life of the machine. Exceeds the requirements of API SL / JASO MA2.

Available in: Liter



# **V-TWIN MINERAL**

ENGINE OIL 10W-40 • 20W-50 • 25W-60 50WT • 60WT • 70WT

Mineral based 4-stroke engine oil specifically formulated for V-Twin engines. Shear-stable formulation provides excellent film thickness and viscosity stability across all operating temperatures. Advanced, proprietary additive system with industry leading extreme pressure and anti-wear protection keeps your engine running clean, trouble-free and extends the life of the machine. Exceeds the requirements of API SL / JASO MA2.

Available in: 32oz

NOTE: 20W-50 ALSO AVAILABLE IN 128oz



#### DIABLO

OPTIMIZED FOR LOW CC MOTORCYCLES 20W-50

Mineral based 4-stroke engine oil designed to ensure optimum protection, peak performance and positive clutch feel in small displacement (<250cc) engines. Provides excellent film thickness and viscosity stability across all operating temperatures. Advanced, proprietary additive system keeps your engine running clean, trouble-free and extends the life of the machine. Robust anti-wear system offers additional protection for stop-and-go traffic. Exceeds the requirements of API SL / JASO MA2.

Available in: Liter

FOR INTERNATIONAL MARKETS ONLY





# HERITAGE CAN'T BE BOUGHT

Maxima revolutionized the industry by introducing Castor 927 in the 70's. 927 is still the #1 selling performance 2-stroke oil in most markets around the world. Proven performance, unbeatable protection and the greatest smelling 2-stroke oil on the planet! Performance inspired 2-stroke engine oils to meet the demands of modern 2T engine designs. Maxima formulates engine oils for premix racing to DFI applications to offer the most complete line-up of 2-stroke engine oils in the industry. Surface active ester synthetics, pure base oils and clean burn technology work in harmony to increase horsepower, reduce wear and to offer smooth, clean, trouble-free operation in high stress operating conditions.



# CASTOR 927

PRO SERIES 2T

Castor based, ester-fortified 2-stroke engine oil designed to ensure maximum performance while providing maximum protection under the most severe conditions. Carbonization and vaporization resistant formulation combines surface-active esters with a highly-refined castor oil to provide excellent film thickness and surface tenacity, protecting cylinder walls, journals and other critical areas. Proprietary ashfree additive system keeps your engine running clean and free of gum formation, corrosion and deposits.

Available In: 16oz/Liter/64oz



# FORMULA K2 100% SYNTHETIC ESTER

Full synthetic, triple ester 2-stroke engine oil designed to ensure optimum protection and performance under extreme race conditions. Clean burning, ring stick resistant formulation utilizes high molecular weight, surface-active esters to ensure optimal ring seal and maximum power. Advanced, low-ash additive system minimizes carbon build up while preventing rust, corrosion and wear.

Available In: 16oz/Liter/64oz



# SCOOTER PRO 2T SYNTHETIC BLEND

Semi-synthetic, ester-based 2-stroke engine oil designed to ensure optimum protection and peak performance for scooters and mopeds. Ultraclean burning, low-smoke formulation utilizes surface-active esters and anti-wear additives to ensure optimal anti-scuff protection and engine temperature control. Advanced, low-ash additive system keeps your engine running clean and free of gum formation, corrosion and deposits. Exceeds JASO FC / API TC specifications.

Available in: Liter



# **SCOOTER 2T**PETROLEUM BASED

Mineral based 2-stroke engine oil designed to ensure optimum protection and performance for scooters and mopeds. Clean burning, low-smoke formulation utilizes high quality base stocks and anti-wear additives to protect critical engine parts while helping to control engine temperatures. Advanced, low-ash additive system minimizes carbon build up while preventing rust, corrosion and wear. Exceeds JASO FC/APITC specifications.

Available in: Liter



#### BIO 2T

#### 100% SYNTHETIC ESTER

Biodegradable 2-stroke engine oil designed to ensure optimum protection and peak performance. Unique, ashless additive system reduces power valve maintenance and prevents corrosion while protecting critical engine parts. Ultra clean burning formulation minimizes carbon buildup and is recommended for use in environmentally sensitive areas. Exceeds JASO FD / ISO-L-EGD / API TC specifications.

Available in: Liter



# MARINE PRO

PETROLEUM BASED TC-W3

Mineral based 2-stroke engine oil designed to ensure optimum protection and performance for outboards and PWC. Clean burning, scuff-resistant formulation utilizes high quality base stocks and anti-wear additives to protect critical engine parts in extreme marine environments. Advanced, ashfree additive system keeps your engine running clean and free of gum formation, corrosion and deposits. Exceeds NMMA TC-W3 / API TC specifications.

NIVINA IC-W3 / API IC specifican

Available in: Liter/128oz



## SUPER M

SYNTHETIC BLEND ESTER

Semi-synthetic, ester-based 2-stroke engine oil designed to ensure optimum protection and peak performance. Ultra clean burning, smokeless formulation utilizes surface-active esters and anti-wear additives to ensure optimal anti-scuff protection. Advanced, low-ash additive system minimizes carbon build up while preventing rust, corrosion and wear. Exceeds JASO FD / ISO-L-EGD / API TC specifications.

Available In: 16oz/Liter/64oz



# **SUPER M INJECTOR** SYNTHETIC BLEND ESTER

Semi-synthetic, ester-based 2-stroke engine oil designed to ensure optimum protection and peak performance for 2T oil injection systems. Ultra clean burning, smokeless formulation utilizes surface-active esters and anti-wear additives to ensure optimal anti-scuff protection. Advanced, low-ash additive system minimizes carbon build up while preventing rust, corrosion and wear. Exceeds JASO FD / ISO-L-EGD / API TC specifications.

Available In: Liter/128oz



# TUNDRA R SYNTHETIC BLEND ESTER

Semi-synthetic, ester-based 2-stroke engine oil designed to ensure optimum protection and performance for snowmobiles in severe race conditions. Ultra clean burning, smokeless formulation utilizes surface-active esters and anti-wear additives to ensure optimal anti-scuff protection at even the most extreme low temperatures. Advanced, ash-free additive system keeps your engine running clean and free of gum formation, corrosion and deposits. Exceeds JASO FD/ISO-L-EGD / API TC specifications.

Available in: Liter/128oz



# TUNDRA SYNTHETIC BLEND

Mineral based 2-stroke engine oil designed to ensure optimum protection and performance for snowmobiles. Clean burning, low-smoke formulation utilizes high quality base stocks and anti-wear additives to protect critical engine parts at even the most extreme low temperatures. Advanced, low-ash additive system minimizes carbon build up while preventing rust, corrosion and wear. Exceeds JASO FD / ISO-L-EGD / API TC specifications.

Available in: Liter/128oz



#### PREMIUM2

SYNTHETIC BLEND ESTER

Semi-synthetic, ester-based 2-stroke engine oil designed to ensure optimum protection and peak performance at any temperature for motorcycles, ATVs, outboards, PWCs and snowmobiles. Ultra clean burning, smokeless formulation utilizes surface-active esters and anti-wear additives to ensure optimal anti-scuff protection. Advanced, ash-free additive system keeps your engine running clean and free of gum formation, corrosion and deposits. Exceeds NMMA TC-W3/JASO FD/ISO-L-EGD specifications.

Available in: Liter/128oz



# OIL MIXING/RATIO CHART

RATIO	Oz. Per 1-Gal	CC Per 1-Gal	Oz. Per 5-Gal	CC Per 5-Gal	CC Per Liter
16:1	8.0	236	40.0	1180	62.5
20:1	6.4	190	32.0	945	50.0
24:1	5.3	1 <i>57</i>	26.7	790	41.5
28:1	4.6	136	22.8	675	36.0
32:1	4.0	118	20.0	590	31.0
40:1	3.2	95	16.0	475	25.0
50:1	2.6	77	12.8	380	20.0
64:1	2.0	59	10.0	295	15.5
80:1	1.6	47	8.0	235	12.5
100:1	1.3	30	6.4	190	10.0



# MAXIMA TRANS-GEAR OILS OFFER MAXIMUM PROTECTION & PERFORMANCE

What drives you? Maxima is driven by offering end users the best performance and protection possible. Transmissions and gearboxes see incredible demands under even normal use with elevated loads, high operating temps and extended drain intervals. Unique designs provide smoother, quieter operation, but pose challenges for the lubricant. Compact units, aggressive cuts on gear teeth and wet clutch systems require specific fluids designed for those applications. Maxima offers a complete line of transmission and gear oils for everyday use to extreme racing conditions. All applications, everyday – SXS, off-road motorcycle and V-Twin.



## MTL TRANS LUBE CLUTCH SAVER FORMULA XI -75WT • R-80WT • F-85WT







Mineral based motorcycle transmission lubricant formulated for use in both 2-stroke and 4-stroke transmissions. Provides excellent film thickness and viscosity stability across all operating temperatures for maximum clutch and gear protection. Proprietary Clutch-Saver™ formula ensures optimal clutch engagement, prevents slippage and minimizes wear. Exceeds the requirements of JASO MA2.

Available in: Liter



# **PREMIUM GEAR OIL** PETROLEUM BASED 80W-90

Mineral-based gear oil specifically formulated for use in motorcycles and ATVs. Robust, shear-stable formulation is designed for transmissions without wet-clutches, differentials with or without hypoid gears and shaft-drives. Proprietary shape combines the finest mineral base stocks with industry leading extreme pressure and anti-wear additives to ensure hardware protection and smooth shifting. Exceeds the requirements of API GL-5.

Available in: Liter



# V-TWIN TRANSMISSION TRANSMISSION & GEAR OIL 80W-90 V-TWIN HEAVY DUTY TRANSMISSION & GEAR OIL HD 85W-140

Mineral-based gear oil specifically formulated for use in 4-, 5- and 6-speed high performance gear boxes. Robust, shear-stable formulation is designed for Harley-Davidson® transmissions or V-Twin models without wet-clutches. Proprietary shape combines the finest mineral base stocks with industry leading extreme pressure and antiwear additives to ensure ultimate hardware protection and smooth shifting. Exceeds the requirements of API GL-5.

Available in: 32oz



# **V-TWIN SPORTSTER**GEAR & CHAINCASE OIL

Mineral-based motorcycle gear oil formulated specifically for use in high performance V-Twin Sportster transmissions and primary chain cases. Robust formulation maintains film thickness and viscosity stability across all operating temperatures to minimize chain and gear wear. Advanced formula ensures optimal clutch engagement, facilitating smooth shifts and enabling maximum power even under extreme loads.

Available in: 32oz



# **SXS TRANS**

**HIGH PERFORMANCE**Mineral-based transmission fluid formulated

specifically for use in modern side-by-side (SXS) vehicles. Robust formulation maintains film thickness and viscosity stability across all operating temperatures to minimize chain and gear wear. Advanced formula ensures optimal clutch engagement, preventing slippage and facilitating smooth shifts even under extreme loads. Exceeds the requirements of JASO MA2

Available in: Liter



# SXS GEAR

API GL-5

Mineral-based gear oil specifically formulated for hypoid-type differentials found in modern side-by-side (SXS) vehicles. Robust, shear-stable formulation can also be used in side-by-side transmissions and gear cases requiring SAE 90wt gear oil. Proprietary shape combines the finest mineral base stocks with industry leading extreme pressure and anti-wear additives to ensure hardware protection and smooth shifting. Exceeds the requirements of API GL-5.

Available in: Liter



## Syn Gear oil

# *100% ESTER BASED SYNTHETIC* 75W-90

Full synthetic, ester-based gear oil specifically formulated for use in motorcycles and ATVs. Unique, oxidatively-stable formulation is designed for transmissions without wet-clutches, differentials with or without hypoid gears and shaft-drives. Proprietary shape combines exotic esters with industry leading extreme pressure and anti-wear additives to reduce friction while ensuring ultimate hardware protection. Exceeds the requirements of API GL-5.

Available in: Liter



# **SCOOTER GEAR OIL**

#### 80W-90 GL-5

Mineral-based gear oil specifically formulated for use in 2-stroke or 4-stroke scooters and mopeds. Robust, shear-stable formulation maintains oil film thickness to protect transmissions under severe stop-and-go city driving conditions. Proprietary shape combines the finest mineral base stocks with industry leading extreme pressure and anti-wear additives to ensure hardware protection and smooth shifting during full throttle accelerations. Exceeds the requirements of **API GL-4 and GL-5**.

- For both 2T and 4T applications
- Mineral based gear oil
- For use where 90WT gear or 30WT motor oil is recommended

Available in: 150ml Tubes (5.07 fl oz)



# V-TWIN SYN PRIMARY 100% SYNTHETIC

Full synthetic, ester-based motorcycle gear oil formulated specifically for use in high performance V-Twin transmissions and primary chain cases. Surface-active, oxidatively stable formulation maintains excellent film thickness and viscosity stability across all operating temperatures for maximum chain and gear protection. Advanced formula ensures optimal clutch engagement, prevents slippage and minimizes wear.

Available in: 32oz



# V-TWIN PRIMARY PRIMARY FLUID

Mineral-based motorcycle gear oil formulated specifically for use in high performance V-Twin transmissions and primary chain cases. Robust formulation maintains film thickness and viscosity stability across all operating temperatures to minimize chain and gear wear. Advanced formula ensures optimal clutch engagement, preventing slippage and facilitating smooth shifts even under extreme loads.

Available in: 32oz



# CHAINCASE 100% SYNTHETIC 75W-140

Full synthetic chain case lubricant specifically formulated to maintain exceptional flow in extreme cold temperatures. Robust, shear-stable formulation combines high quality synthetic base stocks with industry leading extreme pressure and anti-wear additives to ensure maximum protection for highly loaded chains and sprockets.

Advanced additive system ensures protection from oxidation and corrosion.

Available in: 16oz



# **CONVERSION CHART**

# **GEAR OIL VS. ENGINE OIL**

Many owner's manuals spec 10W-40 engine oil for use in motorcycle gear boxes. Maxima MTL is available in 75, 80 & 85WT. Keep these points in mind and use this cross reference chart when making your buying decision:

- 1) Gear oil viscosity is taken at 40°C
- 2) Engine oil viscosity is taken at 100°C

<b>GEAR OIL</b>	ENGINE OIL	IDEAL USE		
75WT	30WT ENGINE OIL (E.G., 5W-30 OR 10W-30)	<b>50</b> cc – <b>125</b> cc		
80WT	40WT ENGINE OIL (E.G., 10W-40 OR 20W-40)	125cc - 500cc MOST POPULAR WEIGHT		
85WT	50WT ENGINE OIL (E.G, 15W-50 OR 20W-50)	DESERT AND ENDURO		



# ZERO FADE FORMULAS PUT A DAMPER ON THE COMPETITION

Suspension tuning is critical for proper handling and ride comfort. One of the most important aspects of a proper tune is the fluid the fork or shock is serviced with. High performance suspension fluids play a role in controlling rebound and damping. This insures your wheels hug the ground to transfer engine power to propel you forward. Replicate this scenario a thousand times over each ride and you'll quickly understand the importance of maintaining consistent fluid dynamics over extended periods of time. When suspension fluids breakdown, so does the handling of your equipment. Insure your ride is the best experience possible by using high quality Maxima suspension fluids.





**SYN RACING SHOCK FLUID** 

100% SYNTHETIC LIGHT 3WT

100% synthetic ester shock fluid. Formulated to withstand extreme temperatures and loads. Blended to the tight specifications required by racing professionals. Ultra-clean additive system ensures clean, trouble-free operation over extended usage periods. Regenerative synthetic polymers resist mechanical sheering and viscosity breakdown, offering the ultimate protection and film strength. Extremely high viscosity index over 350+ minimizes the rate of viscosity change and volumetric expansion under high temperatures. Active chemistry controls foam and wear. Compatible with petroleum and synthetic suspension fluids.



RACING SHOCK FLUID

ZERO FADE FORMULA LIGHT 3WT • MEDIUM 7WT • HEAVY 10WT

Formulated with special slippery agents that reduce friction and eliminate stiction. Ultra-clean additive system ensures clean, trouble-free operation over extended usage periods. Regenerative synthetic polymers resist mechanical sheering and viscosity breakdown, offering the ultimate protection and film strength. Extremely high viscosity index over 350+ minimizes the rate of viscosity change under high temperatures. Active chemistry controls foam and wear. Compatible with petroleum and synthetic suspension fluids.

Available in: 32oz



Available in: 32oz







# V-TWIN FORK OIL 5WT H-D TYPE E, 10WT H-D TYPE B & 20WT H-D TYPE HD

Premium quality, ultra-pure base oils and surface active additives that provide excellent lubricity, control foaming and protect the suspension system against corrosion. Special Lubricinol™ formula conditions seals, protects moving parts and reduces stiction to enhance fork performance over a wide operating temperature range. Advanced detergents provide ultra-clean operation and protect suspension systems from wear, deposits and allow for trouble-free operation.

Available in: 32oz



# RACING FORK FLUID ANTI-STICTION FORMULA 5WT • 7WT • 10WT • 15WT

Specially formulated for all high performance cartridge and standard-type forks. Custom blended slippery agents provide uniform fork action and eliminate stiction. Regenerative synthetic polymers offer a high viscosity index (190+) that resists mechanical sheering and viscosity breakdown, offering the ultimate protection and film strength. Ultra-clean additive system conditions seals and ensures clean, trouble-free operation over extended usage periods.

Available in: Liter



## FORK OIL

CARTRIDGE & CONVENTIONAL FORKS 5WT • 10WT • 15WT • 20WT

Premium quality, ultra-pure base oils and surface active additives that provide excellent lubricity, control foaming and protect the suspension system against corrosion. Special Lubricinol™ formula conditions seals, protects moving parts and reduces stiction to enhance fork performance over a wide operating temperature range. Advanced detergents provide ultra-clean operation and protect suspension systems from wear, deposits and allow for trouble-free operation.

Available in: 16oz/Liter





# MAXIMA RACING OILS LEADS THE INDUSTRY WITH ITS AEROSOL LINE

With top selling products in all categories, it's hard to overlook the strength of Maxima's aerosol line. Our wide aerosol product line offers award winning SC1 high gloss coating – with seemingly endless possibilities – to the #1 selling chain lube in the market, Maxima Chain Wax.

# **SC1 MAKES THE WORLD SHINY**

Restores factory shine in seconds. For use on plastic, rubber, carbon fiber and painted surfaces. High gloss shine provides excellent mud deflection and repels water.

# OUR AEROSOLS OUTSHIE









#### SC1

#### HIGH GLOSS COATING

A factory mechanic's best kept secret for bringing tattered equipment back to life. Advanced formula blends conditioners with color enhancers to produce a brilliant shine. Easy application – can be sprayed on surface and left wet or buffed to a dry sheen. Wet application helps prevent mud from accumulating on surface. Restore the showroom shine in one easy application. Ride, clean and SC1 your ride to keep it working and looking its best.

Available in: 12oz



# **SPEED WAX**PROFESSIONAL FORMULA

An all-in-one detailer that conditions, shines and protects painted surfaces, chrome, anodizing, windscreens and plastic. Advanced formula blends conditioners with color enhancers to produce a brilliant shine. Easy application and removal – designed to minimize effort and maximize shine – the quickest way to detail your ride. Soothing wax sets up quickly and easily wipes from smooth surfaces. A single application is all it takes.

Available in: 15.5oz



# **SUSPENSION CLEAN** SPECIALTY CLEANER

Specifically formulated for the Powersports industry professional. Unique formula quickly and easily cleans suspension internally and externally leaving a dry, residue-free surface. Professional formula integrates strong industrial cleaners with a powerful spray. Displaces moisture. Overspray will not harm O-rings or most seal materials. User Friendly Scent.

Available in: 13oz



# ELECTRICAL CONTACT CLEANER CITRUS SCENTED

Citrus scented, heavy duty aerosol cleaner is a blend of special cleaning agents that displace moisture and remove grease, oil and other contaminants. Extra heavy propellant charge provides maximum spray pressure for hard to reach areas. Outstanding for use on ignitions, spark plugs, electrical components or when a fast drying cleaner is needed. Non-caustic, No CFC's.

Available in: 13oz



# **CLEAN UP** CHAIN CLEANER

Heavy duty, emulsion-type cleaner designed to thoroughly clean chains without harming rubber O-rings or metal surfaces. Outstanding performance on aluminum. Quickly dissolves and removes hard to clean buildup on your chains. Stop robbing horsepower. For best results, use CleanUp with your routine maintenance.

Available in: 15.5oz



# **MPPL**MUTLI-PURPOSE PENETRANT LUBE

A superior, all-purpose spray-on penetrating lubricant. Provides a light lubrication and excellent barrier against rust & corrosion. Great for displacing moisture or loosening corroded nuts and bolts. Film forming protectant for metal surfaces and will not harm plastic or painted surfaces. Excellent fogging oil and starting fluid for engines.

Available in: 14.5oz





# **AIR FILTER CLEANER**SPRAY-ON AIR FILTER CLEANER RATED #1 - BEST ON THE MARKET

Heavy duty, emulsion-type cleaner designed to thoroughly clean both foam and fabric air filters without damaging foam cells, paper or glue. Removes oil and dirt from air filter elements and easily washes out with water. Rated #1 by Dirt Rider magazine.

Available in: 15.5oz



# FAB-1 SPRAY ON FILTER OIL

Advanced spray-on synthetic filter treatment provides unequalled protection against the elements. Unlike other filter oils, time proven formula will not plug foam cells or migrate off of filters. Protective coating catches dirt and fine dust without restricting airflow. Dyed dark blue to ensure even coverage on all surface areas inside and out. Resists washout from carburetor fogging. May be used on foam and fabric filters. Water-resistant. The ultimate air filter oil.

Available in: 13oz



# AIR FILTER CARE KIT

#### FEATURING MAXIMA AIR FILTER CLEANER & FAB-1

A clean and perfectly oiled air filter provides maximum airflow and increased horsepower. Maxima Air Filter Cleaner is a heavy duty emulsion-type cleaner designed to thoroughly remove oil and dirt. FAB-1 spray-on synthetic air filter oil (same proven formula as FFT) provides unequalled protection against the elements. FAB-1's protective coating catches dirt and dust without restricting airflow.

- Heavy duty, emulsion-type cleaner
- For both foam & fabric filters
- Will not damage foam, paper or glue
- Easily washes out with water

2 PACK CONTAINS: Maxima Air Filter Cleaner 15.5oz and FAB-1 spray-on air filter oil 13oz



### CHAIN WAX

#### AMERICA'S #1 MOTORCYCLE CHAIN LUBRICANT

Often imitated - Never duplicated. America's #1 chain lubricant. High performance chain lubricant for X, Z and O-ring chains. Exclusive Parafilm™ formula sprays on as a liquid, penetrates and then sets up as a soft waxy film, creating an excellent lube that protects the chain from the elements. Outstanding rust & corrosion protection. Will not fling off or attract dirt. For street & off-road use.

Available In: 5.5oz /13.5oz



# SYNTHETIC CHAIN GUARD 100% SYNTHETIC ESTER

100% synthetic, clear motorcycle chain lube. Advanced additives allow lube to penetrate critical inner pins and rollers, lubricating and protecting them from friction, shock load and high temperatures. Protective boundary guards chain against rust & corrosion while super clean formula minimizes the attraction of dirt. Special tackifiers resist fling off. For street & off-road use. Safe for use on X, Z and O-ring chains.

Available in: 6oz / 14oz



# THE ULTIMATE CHAIN CARE KIT FEATURING CHAIN WAX AS PRESCRIBED BY MOTOCROSS ACTION MAGAZINE

CleanUp, MPPL and Chain Wax are a winning combination proven to increase horsepower and extend chain and sprocket life. Maxima CleanUp is an emulsion-type degreaser excellent for removing built up grime from chains and easily washes out with water. MPPL (Multi-Purpose Penetrant Lube) is a superior, all-purpose spray-on penetrating lube that provides an excellent barrier against rust & corrosion and is an effective moisture displacer. Chain Wax is America's #1 chain lubricant. Exclusive Parafilm™ formula sprays on as a liquid, penetrates and then sets up as a soft waxy film, creating an excellent lube that protects the chain from the elements. Outstanding rust & corrosion protectant. Will not fling off or attract dirt. For street & off-road use.

3 PACK CONTAINS: CleanUp 15.5oz, MPPL 14.5oz and Chain Wax 13.5oz

#### INCREASE HORSEPOWER, EXTEND CHAIN & SPROCKET LIFE!

A fast, easy and effective way to maintain your bike's driveline with The Ultimate Chain Care Kit from Maxima.



# THE ULTIMATE CHAIN CARE KIT FEATURING CHAIN GUARD AS PRESCRIBED BY MOTOCROSS ACTION MAGAZINE

CleanUp, MPPL and Synthetic Chain Guard are a winning combination proven to increase horsepower and extend chain and sprocket life. Maxima CleanUp is an emulsion-type degreaser excellent for removing built up grime from chains and easily washes out with water. MPPL (Multi-Purpose Penetrant Lube) is a superior, all-purpose spray-on penetrating lube that provides an excellent barrier against rust & corrosion and is an effective moisture displacer. Synthetic Chain Guard's crystal clear formula resists fling off. Advanced technology allows lube to penetrate critical inner pins and rollers, lubricating and protecting them from friction, shock load and high temperatures. Protective boundary guards chain against rust & corrosion while super clean formula minimizes the attraction of dirt. For off-road & street use.

3 PACK CONTAINS: CleanUp 15.5oz, MPPL 14.5oz and Syn Chain Guard 14oz

## **INCREASE HORSEPOWER, EXTEND CHAIN & SPROCKET LIFE!**

A fast, easy and effective way to maintain your bike's driveline with The Ultimate Chain Care Kit from Maxima.



# MAXIMA OIL CHANGE IN A BOX

Designed to ease the oil change process in your H-D motorcycle. Each kit comes with all necessary products to complete a full oil change including engine oil, transmission oil, primary oil plus a K&N oil filter in black or chrome. Depending on the year and model motorcycle, synthetic or mineral engine oil kits are available.

# OIL CHANGE IN A BOX

# SPORTSTER SYNTHETIC

#### SYNTHETIC 20W-50, BLACK FILTER KIT FITS '86-PRESENT SPORTSTER ENGINES

- 4 quarts of Maxima V-Twin 100% Synthetic 20W-50 Engine Oil
- 1 quart of Maxima V-Twin Mineral Sportster Oil
- 1 K&N Wrench-Off Oil® Filter: Black

#### SYNTHETIC 20W-50, CHROME FILTER KIT FITS '86-PRESENT SPORTSTER ENGINES

- 4 quarts of Maxima V-Twin 100% Synthetic 20W-50 Engine Oil
- 1 quart of Maxima V-Twin Mineral Sportster Oil
- 1 K&N Wrench-Off Oil® Filter: Chrome

# **EVOLUTION MINERAL**MINERAL 20W-50, BLACK FILTER KIT FITS '84-'99 EVOLUTION ENGINES

- 4 quarts of Maxima V-Twin Mineral 20W-50 Engine Oil
- 1 quart of Maxima V-Twin Mineral Transmission 80W-90 Oil
- 1 quart of Maxima V-Twin Mineral Primary Oil
- 1 K&N Wrench-Off Oil® Filter: Black

#### MINERAL 20W-50, CHROME FILTER KIT FITS '84-'99 EVOLUTION ENGINES

- 4 quarts of Maxima V-Twin Mineral 20W-50 Engine Oil
- 1 quart of Maxima V-Twin Mineral Transmission 80W-90 Oil
- 1 quart of Maxima V-Twin Mineral Primary Oil
- 1 K&N Wrench-Off Oil® Filter: Chrome

# TWIN CAM SYNTHETIC

### SYNTHETIC 20W-50, BLACK FILTER KIT FITS '99-PRESENT TWIN CAM ENGINES

- 4 quarts of Maxima V-Twin 100% Synthetic 20W-50 Engine Oil
- 1 quart of Maxima V-Twin Mineral Transmission 80W-90 Oil
- 1 quart of Maxima V-Twin Mineral Primary Oil
- 1 K&N Wrench-Off Oil® Filter: Black

#### SYNTHETIC 20W-50, CHROME FILTER KIT FITS '99-PRESENT TWIN CAM ENGINES

- 4 quarts of Maxima V-Twin 100% Synthetic 20W-50 Engine Oil
- 1 quart of Maxima V-Twin Mineral Transmission 80W-90 Oil
- 1 quart of Maxima V-Twin Mineral Primary Oil
- 1 K&N Wrench-Off Oil® Filter: Chrome

## MILWAUKEE-EIGHT SYNTHETIC SYNTHETIC 20W-50, BLACK FILTER KIT

- 5 quarts of Maxima V-Twin 100% Synthetic 20W-50 Engine Oil
- 1 quart of Maxima V-Twin Mineral Transmission 80W-90 Oil
- 2 quarts of Maxima V-Twin Mineral Primary Oil
- 1 K&N Wrench-Off Oil® Filter: Black

#### SYNTHETIC 20W-50, CHROME FILTER KIT

- 5 quarts of Maxima V-Twin 100% Synthetic 20W-50 Engine Oil
- 1 quart of Maxima V-Twin Mineral Transmission 80W-90 Oil
- 2 quarts of Maxima V-Twin Mineral Primary Oil
- 1 K&N Wrench-Off Oil® Filter: Chrome





# **QUICK CHANGE KIT**

Quick Change kit includes one gallon of engine oil and a K&N oil filter in black or chrome to complete an oil change on your H-D motorcycle. Depending on the year and model motorcycle, synthetic or mineral engine oil kits are available.







# **QUICK CHANGE EVO-SPORTSTER MINERAL**

MINERAL 20W-50, BLACK FILTER KIT FITS '84-'99 EVOLUTION ENGINES AND '99-PRESENT SPORTSTER ENGINES

- 4 quarts of Maxima V-Twin Mineral 20W-50 Engine Oil
- 1 K&N Wrench-Off Oil® Filter: Black

#### MINERAL 20W-50, CHROME FILTER KIT FITS '84-'99 EVOLUTION ENGINES AND '99-PRESENT SPORTSTER ENGINES

- 4 quarts of Maxima V-Twin Mineral 20W-50 Engine Oil
- 1 K&N Wrench-Off Oil® Filter: Chrome



# **QUICK CHANGE TWIN CAM SYNTHETIC**

SYNTHETIC 20W-50, BLACK FILTER KIT FITS '99-PRESENT TWIN CAM ENGINES

- 4 quarts of Maxima V-Twin 100% Synthetic 20W-50 Engine Oil
- 1 K&N Wrench-Off Oil® Filter: Black

#### SYNTHETIC 20W-50, CHROME FILTER KIT FITS '99-PRESENT TWIN CAM ENGINES

- 4 quarts of Maxima V-Twin 100% Synthetic 20W-50 Engine Oil
- 1 K&N Wrench-Off Oil® Filter: Chrome

# **QUICK CHANGE MILWAUKEE-EIGHT SYNTHETIC**SYNTHETIC 20W-50, BLACK FILTER KIT

- 5 quarts of Maxima V-Twin 100% Synthetic 20W-50 Engine Oil
- 1 K&N Wrench-Off Oil® Filter: Black

### SYNTHETIC 20W-50, CHROME FILTER KIT

- 5 quarts of Maxima V-Twin 100% Synthetic 20W-50 Engine Oil
- 1 K&N Wrench-Off Oil® Filter: Chrome

# PURPOSE BUILT FORMULAS

	MANUFACTURER	MODEL	ENGINE OIL	TRANS OIL	FRONT DIFFERENTIAL OIL	REAR DIFFERENTIAL OIL
	ARCTIC CAT	WILDCAT, PROWLER & PROWLER HDX	SXS ENGINE 10W-40 SXS FULL SYN 0W-40 SXS FULL SYN 5W-50	CVT (N/A)	SYN GEAR 75W-90 API GL-5 SXS GEAR 80W-90 API GL-5	SYN GEAR 75W-90 API GL-5 SXS GEAR 80W-90 API GL-5
	BRP CAN-AM	COMMANDER, MAVERICK & MAVERICK X3	SXS ENGINE 10W-40 SXS FULL SYN 0W-40 SXS FULL SYN 5W-50	CVT (N/A)	SYN GEAR 75W-90 API GL-5 SXS GEAR 80W-90 API GL-5	CHAINCASE 75W-140
	HONDA	PIONEER	PROPLUS+10W-30 SXS ENGINE 10W-40 SXS FULL SYN 0W-40	WET CLUTCH (ENGINE OIL) N/A	SYN GEAR 75W-90 API GL-5 SXS GEAR 80W-90 API GL-5	SYN GEAR 75W-90 API GL-5 SXS GEAR 80W-90 API GL-5
	KAWASAKI	TERYX, TERYX4 & MULE	SXS ENGINE 10W-40 SXS FULL SYN 0W-40 SXS FULL SYN 5W-50	CVT (N/A)	SXS ENGINE 10W-40 SXS FULL SYN 0W-40 SXS FULL SYN 5W-50	SXS TRANS (WET BRAKE)
	POLARIS	RANGER, RZR, RZR4, 900,1000 & TURBO	SXS ENGINE 10W-40 SXS FUIL SYN 0W-40 SXS FUIL SYN 5W-50 SXS FUIL SYN 10W50	SXS GEAR 80W-90 API GL-5  "2009 & OLDER RZR'S USE SXS TRANS"	SXS TRANS	SYN GEAR 75W-90 API GL-5 SXS GEAR 80W-90 API GL-5
	YAMAHA	RHINO	SXS ENGINE 10W-40 SXS FULL SYN 0W-40 SXS FULL SYN 5W-50	WET CLUTCH (ENGINE OIL) N/A	SYN GEAR 75W-90 API GL-5 SXS GEAR 80W-90 API GL-5	SYN GEAR 75W-90 API GL-5 SXS GEAR 80W-90 API GL-5
		VIKING	SXS ENGINE 10W-40 SXS FULL SYN 0W-40 SXS FULL SYN 5W-50	CVT (N/A)	SYN GEAR 75W-90 API GL-5 SXS GEAR 80W-90 API GL-5	SYN GEAR 75W-90 API GL-5 SXS GEAR 80W-90 API GL-5
1 大田田の		% YXZ1000R (SS)	SXS ENGINE 10W-40 SXS FULL SYN 0W-40 SXS FULL SYN 5W-50 SXS FULL SYN 10W50	SXS TRANS SXS ENGINE 10W-40 SXS FULL SYN 0W-40 SXS FULL SYN 5W-50 SXS FULL SYN 10W50	SYN GEAR 75W-90 API GL-5 SXS GEAR 80W-90 API GL-5	SYN GEAR 75W-90 API GL-5 SXS GEAR 80W-90 API GL-5

# THE MOST COMPREHENSIVE SIDE-BY-SIDE SPECIFIC LINE-UP

Maxima offers a high performance line of oils specifically designed for your SXS. Modern Side-By-Sides produce more horsepower than ever, putting added strain on critical engine, trans and gearbox components. Maxima protects your SXS while at the same time getting the most out of it.



## **BIO WASH**

### **BIODEGRADABLE FORMULA**

Biodegradable all-purpose cleaner. Fast acting cleaning agents lift away dirt while scrubbing grime and oil based deposits. Specially engineered surfactants, lower surface tension allowing better penetration and wetting of soils. Tough on dirt, yet gentle enough to use on delicate surfaces including paint, plastic, chrome, anodizing, rubber, carbon fiber and almost anything you throw at it. Safely and easily clean your equipment.

Advanced micro chemistry protects aluminum, magnesium and other alloys. Contains no harmful acids, CFC's or solvents. 50 State VOC compliant.

User friendly formula cleanly washes from the surface. Be a responsible downstream user – Eco friendly formula is non-toxic and biodegradable.

- Fully Biodegradable, Eco Friendly Formula
- Advanced Micro Chemistry
- Powerful Cleaning Action on Dirt & Oil
- Gentle Enough for Everyday Use

Available in: 32oz Spray Bottle

- Professional Strength
- Special Additives Protect Aluminum, Magnesium and Other Alloys
- Safe on Paint, Plastic, Carbon Fiber, Rubber and Alloys





# AIR FILTER CLEANER

# CLEANS FOAM & FABRIC AIR FILTERS READY-TO-USE

Heavy duty emulsion-type cleaner designed to thoroughly clean both foam and fabric air filters without damaging foam cells, paper or glue. Removes oil and dirt from air filter elements and easily washes out with water.

Available in: 64oz



# **FFT FOAM FILTER TREATMENT**

Race proven synthetic foam filter treatment provides unequalled protection against the elements. Unlike other foam filter oils, FFT's time proven formula will not plug foam cells or migrate off of filters. Protective coating catches dirt and fine dust without restricting airflow. Dyed dark blue to ensure even coverage on all surface areas inside and out. Resists washout from carburetor fogging. Water-resistant. The ultimate air filter oil.

Available in: 16oz/32oz



# AIR FILTER CLEANER SPRAY-ON AIR FILTER CLEANER RATED #1 - BEST ON THE MARKET

Heavy duty emulsion-type cleaner designed to thoroughly clean both foam and fabric air filters without damaging foam cells, paper or glue. Removes oil and dirt from air filter elements and easily washes out with water.

Available in: 15.5oz



## **FAB-1** SPRAY ON FILTER OIL

Advanced spray on synthetic filter treatment provides unequalled protection against the elements. Unlike other filter oils, Fab-1's time proven formula will not plug foam cells or migrate off of filters. Protective coating catches dirt and fine dust without restricting airflow. Dyed dark blue to ensure even coverage on all surface areas inside and out. Resists washout from carburetor fogging. May be used on foam and fabric filters. Water-resistant. The ultimate air filter oil.

Available in: 13oz







# COOLANOL

#### HIGH PERFORMANCE COOLANT

Premixed ready-to-use 50/50 blend of premium antifreeze and deionized water packaged in a convenient size. Custom blended antifreeze contains additives to protect your cooling system against cavitation, foaming, rust, corrosion and provides lubrication to the water pump and seals. Specially designed formula for use in aluminum and magnesium engines. Suitable for use in all liquid cooled Powersports engines, including motorcycles, ATVs and side-by-sides.

Available in: 64oz

# **COOLANOL IS THE CLEAR WINNER**WHEN IT COMES TO ALL WEATHER PERFORMANCE!

FREEZE POINT -34°F (-36°C)

MAXIMA COOLANOL

BOILING POINT 265°F (129°C)

FREEZE POINT -26°F (-26°C)

**LEADING COMPETITOR** 

BOILING POINT 256°F (124°C)

NOTE: TEMPERATURES USING A STANDARD 15 PSI RADIATOR CAP



# **COOL-AIDE**

#### **RACING COOLANT & ADDITIVE**

Formulated to reduce engine temperatures and provide significantly better contact on heated surfaces allowing for greater and more efficient heat transfer. Cool-Aide comes in two forms: 64oz. Ready-to-Use bottle that requires no mixing or blending and in a powerful 16oz. Concentrate. Cool-Aide mixes with water and antifreeze. Cool-Aide is for race use and does not offer freeze protection. Approved for race use on paved surfaces.

Available in: 16oz Concentrate & 64oz Ready-to-Use

# **COOL-AIDE HOLDS UP TO THE HEAT**

HEAT BREAKS DOWN CHEMISTRY. COOL-AIDE HAS SHOWN TO BE MORE RESISTANT TO BREAKDOWN OVER EXTENDED HEAT CYCLES THAN LEADING COMPETITORS. RUN COOLER, LONGER.





#### HI TEST

#### **OCTANE BOOSTER**

Safeguard your engine against the potentially destructive results of detonation. One ounce per gallon effectively raises octane approximately 2 to 4 points. Legal for all racing applications. Will not discolor plastic gas tanks. Sold in special child resistant packaging.

Available in: 16oz



# FUEL DE-ICER EXTREME CONDITIONS

Great for snowmobiles, watercraft, ATVs, motorcycles and cars. Works like a sponge to eliminate moisture from fuel systems. Improves fuel flow at extreme low temperatures and helps prevent fuel line freeze up in snowmobiles. Add 4oz. per 5-gallons of fuel. Safe for all fuel systems. Does not contain methanol.

Available in: 8oz



# WATERPROOF GREASE HI-TEMP, TACKY FORMULA

Multi-purpose lithium complex grease. Excellent resistance to water washout and clings to metal surfaces under the most severe conditions. Use on all motorcycle, ATV, PWC, trailer and snowmobile components. Saltwater resistant. Provides excellent protection against high loads, extreme temperatures, moisture, rust & corrosion. Very high temperature grease suitable for disc brake applications.

Available in: 16oz



# ASSEMBLY GREASE ADVANCED PROTECTION

Specially formulated to protect highly loaded, critical engine components during engine assembly and break-in. Designed to stay in place, eliminating migration off of parts during assembly and storage. High levels of anti-wear (zinc) and extreme pressure agents provide excellent protection for all metal surfaces during initial engine break-in. Next generation additives preserve metals from corrosion during storage. Assembly Grease completely dissolves in petroleum and synthetic engine oils.

Available in: Tube



# **SYN DOT 4 600 SERIES** SYNTHETIC RACING BRAKE FUID

Racing DOT 4 brake fluid offers an extremely high 600°F+ boiling point for high performance applications. Recommended for all US, UK, Japanese and European brake systems. Exceeds current SAE J1704 and FMVSS 116 DOT 4 specifications. Typical Boiling Point: Dry/625°F (329°C), Wet/385°F (196°C). Compatible with DOT 3, 4 and 5.1 brake fluids.

Available in: 12oz



# **DOT 4**PERFORMANCE BRAKE FLUID

DOT 4 brake fluid meets and exceeds all OEM specifications for glycol based fluids. Recommended for all US, UK, Japanese and European brake systems. Exceeds current SAE J1704 and FMVSS 116 DOT 4 specifications. Typical Boiling Point: Dry/485°F (252°C), Wet/330°F (166°C). Compatible with DOT 3, 4 and 5.1 brake fluids.

Available in: 12oz



# FUEL STABILIZER

PROTECTS AGAINST ETHANOL CORROSION

Prevents the deterioration of fuel and stops the formation of gum and varnish in the fuel system and storage cans. Eliminates the need to drain or dispose of fuel over long storage periods. Works with both gasoline and diesel fuels. Doubles as an effective corrosion inhibitor for ethanol containing fuels.

Available in: 1oz/32oz





# **QUICK 2 MIX**YOUR LIFE JUST GOT A LITTLE EASIER

This tough polypropylene graduated cylinder takes the work out of premixing. Convenient design allows for ease of measuring at various ratios. Provides gallon, liter, ounce and comarkings for accurate measurements. Quick 2 Mix comes complete with lid to aid in keeping your next mix dust and contaminant free.

Available in: Capacity 20oz



# **ASSEMBLY LUBE**PROFESSIONAL GRADE 2X ZINC FORMULA

Specialty, film forming lubricant designed to protect moving components and wear surfaces during assembly and initial break-in. Prevents metal-to-metal contact and offers excellent rust and corrosion protection during long service periods and storage. Fully formulated with high levels of anti-wear & extreme pressure additives and surface active chemistry to reduce friction. 2X Zinc activates at both high and low operating temps providing unsurpassed protection. Non-foaming. Completely mixes with engine oil.

Available in: 4oz Bottle



# SG-920 SEAL GREASE SMOOTH GLIDE TECHNOLOGY LIGHTWEIGHT FORMULA

Specially formulated to reduce friction, producing a smooth butter-like action to moving surfaces. Excellent for use on fork and shock seals during break-in and as a light assembly grease. Designed to stay in place and to eliminate stiction. Fully formulated offering excellent anti-wear and extreme pressure protection for all metal surfaces. Next generation additives preserve metals from corrosion during storage.

Available in: 1oz Jar



# **DOT 5**SILICONE BRAKE FLUID

DOT 5 Silicone based fluid should be used where a silicone based fluid is specified. Recommended for use where moisture contamination is high or in custom vehicles where incidental contact of brake fluid can damage finishes. Not compatible DOT 3 or 4 brake fluid or anti-lock brake systems. Exceeds current SAE J1704 and FMVSS 116 DOT 5 specifications. Typical Boiling Point: Dry/500°F (260°C), Wet/356°F (180°C).

Available in: 11oz



# PAILS & DRUMS 5-GALLON PAILS & 55-GALLON DRUMS

Most of Maxima's products are available in 5-gallon pails and 55-gallon drums. The 5-gallon pails are packed in a heavy duty

box for easier and less costly UPS shipping. The economical plastic pump fits on all Maxima 5-gallon pails and 55-gallon drums. Both larger size containers offer the consumer exceptional price points.





**MAXIMA LOGO** BLACK FIT: THE ORIGINAL FLEXFIT SIZES: S/M & L/XL



**MAXIMA LOGO** RED FIT: THE ORIGINAL FLEXFIT SIZES: S/M & L/XL



**MAXIMA LOGO PROMO** BLACK FIT: STRETCH FIT SIZES: ONE SIZE FITS ALL (OSFA)



**M SQUARED** BLACK **FIT:** 210 FITTED **SIZES:** S/M & L/XL



M SQUARED HEATHER FIT: 210 FITTED SIZES: S/M & L/XL

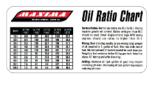


M SQUARED BLACK FIT: RETRO TRUCKER SNAPBACK SIZES: ONE SIZE FITS ALL (OSFA)





**QUICK-2-MIX OIL GAS MIXING BOTTLE** SIZE: 20oz/20



**OIL/FUEL RATIO CHART DECAL** SIZE: 5" x .2.125" (1.97cm x .84cm)



3 PACK SIZE: 13.7" X 13.7" (35cm X 35cm)



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MAXIMA WATER BOTTLE 710ml (24oz), BPA FREE, MADE BY SPECIALIZED



**KOOZIE MOTO YELLOW/BLACK** SOFT FOAM DRINK HOLDER



**KEY CHAIN HORIZONTAL LOGO** 3D MOLDED, SOFT PVC SIZE: 8.5cm X 1.7cm (3.35" X .65")













**MAXIMA LOGO** BLACK FIT: TRADITIONAL FIT SIZES: S, M, L, XL & XXL



MAXIMA LOGO LIGHT GREY FIT: FITTED/SLIM CUT SIZES: S, M, L, XL & XXL



MAXIMA LOGO LIGHT GREY FIT: TRADITIONAL FIT SIZES: S, M, L, XL & XXL

















MAXIMA OVAL M DECAL SIZE: 4" (10.15cm)



MAXIMA LOGO DECAL

SIZE: 6" (16.25cm)



**MAXIMA OVAL M 15 MIL DECAL** 

SIZE: 4" (10.15cm)



MAXIMA LOGO 4 MIL DECAL

SIZE: 10" (39.4cm)



MAXIMA LOGO DECAL

SIZE: 9" (23cm)



#### MAXIMA LOGO 15 MIL DECAL

SIZE: 15" (5.9cm)



MAXIMA LOGO DECAL

SIZE: 25" (63.5cm)



**MAXIMA METAL SHOP SIGN** 

SIZE: 36" x 7.5" (91.44cm X 19.05cm)



ASSORTED DECAL SHEET

15 MIL HEAVY DUTY CLEAR VINYL SIZE: 14" X 11" (35.56cm X 27.94cm)



FRONT FENDER DECAL SHEET

15 MIL HEAVY DUTY CLEAR VINYL 10" X 6" (3.94cm X 2.63cm)





MAXIMA BLADE BEACH FLAG SIZE: 2.4' X 9.25' (0.73m X 2.82m) SECURE GROUND STAKE MOUNTING SYSTEM



**NOTEBOOK A4 DOUBLE SPIRAL** HARD COVER, 100 PAGE GRID-LINED



**NOTEBOOK A5 EMBOSSED**EMBOSSED PADDED HARD COVER,
100 PAGE LINED, ELASTIC CLOSURE
WITH BOOKMARK



**PEN BLACK/RED PLASTIC** BLACK INK



**PEN BLACK METAL STYLUS** BLACK INK



METAL OIL DRUM PEN HOLDER



MAXIMA VINTAGE DECAL SHEET SIZE: 8.5" X 6" (22cm X 15.5cm)



**CURVED ENGINE DECAL** SIZE: 2.35" (5.6CM)



**AUTHORIZED DEALER DECALS**SIZE: 15" (38.1CM)



5-GALLON PAIL PUMP



MAXIMA COUNTER DISPLAY
CONVENIENT 2 SHELF P.O.P. COUNTER MODEL
GET ORGANIZED AND REALIZE INCREASED
SALES WITH THESE MAXIMA DISPLAYS.
SIZE: 8"H X 10"D X 14"W



**MEDIUM MAXIMA BANNER**WITH METAL GROMMETS
SIZE: 6' X 3' (1.83m X 0.91m)



**LARGE MAXIMA BANNER**WITH METAL GROMMETS
SIZE: 10' X 3.5' (3.05m X 1.07m)



HEAVY DUTY DISPLAY RACK
GET ORGANIZED AND REALIZE INCREASED
SALES WITH THESE MAXIMA DISPLAYS.
SIZE: 76"H X 18.5"D X 32"W



MAXIMA "V-TWIN"

5 SHELF HEAVY DUTY DISPLAY RACK
ORGANIZED YOUR V-TWIN SPECIFIC LUBRICANTS
& REALIZE INCREASED SALES WITH THIS DISPLAY.
SIZE: 76"H X 18.5"D X 32"W



#### **PROFILTER HIGH PERFORMANCE AIR & OIL FILTERS**

Designed to protect off-road motorcycles, ATVs and SXS. A full range of products including industry leading ready-to-use, pre-oiled air filters, providing value to those looking for quick and easy maintenance on the trail or in the garage. Increase horsepower, oil flow and eliminate wear with premium ProFilter oil filters, covers and two different air filter designs.



# NEVER WASH ANOTHER FILTER AGAIN!





# **PROFILTER PRE-OILED, DISPOSABLE AIR FILTERS**READY-TO-USE, READY-TO-RACE

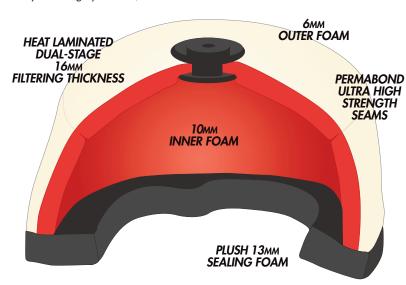
A new perfectly oiled ProFilter air filter provides maximum airflow and increased horsepower. Ready-to-Use air filters are constructed of dual-layer, reticulated foam. Reticulation is a process that opens up the foam cells, allowing for increased air flow and horsepower. The dual foam layers differ in foam pore size – the innermost foam consists of a more dense foam to catch fine particles of sand and powder, whereas the outermost foam is constructed of a more open pore matrix allowing for filtration of larger micron dirt particles. The open porosity of the outer foam also helps the air filter resist plugging. Air filter seams are welded with industrial strength adhesive and all filters come with a rubber grommet to help secure the filter in place to the cage, eliminating tearing and keeping the structural integrity of the filter intact. When you get ready to change your filter, choose ProFilter.

# PRE-OILED DUAL-STAGE FOAM AIR FILTER LOADED WITH FEATURES!

#### READY-TO-USE FILTER FEATURES

- Pre-Oiled with MAXIMA FFT™
- Dual-Stage Open Cell Foam Matrix
- Plush 13mm Sealing Foam
- Dyno Tested, Race Approved
- Disposable Gloves Included
- Affordable, Disposable Air Filters
- Single Use, Do Not Wash

**MOTORCYCLE, ATV & SIDE-BY-SIDE APPLICATIONS** 







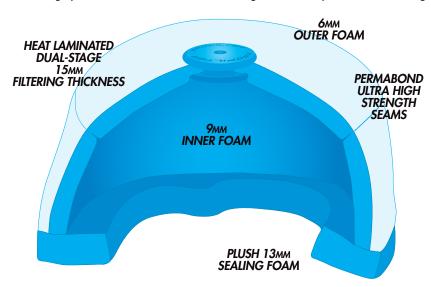
Dual-stage, long life, Premium Air filters are made of chemical resistant, high quality polyester based foam. Heat laminated, dual-stage design allows for superior filtration by eliminating the passage of fine dirt and dust, while helping to prevent air flow blockage. Special reticulation process offers unsurpassed air flow and filtration. Permabond ultra-high strength seams increase the integrity of the filters wash after wash. Packaged individually in a re-sealable bag.

# PREMIUM, LONG LIFE, DUAL-STAGE AIR FILTER LOADED WITH FEATURES!

#### **PREMIUM FILTER FEATURES**

- Reusable Long Life Air Filter
- Chemical Resistant, Polyester Based Foam
- 15mm High Flow Filtering Thickness
- Heat Laminated, Dual-Stage, Reticulated Foam
- Permabond Ultra-High Strength Seams
- Low Profile Rubber Grommet
- Plush 13mm Sealing Foam
- Re-Sealable Polybag

**MOTORCYCLE, ATV & SIDE-BY-SIDE APPLICATIONS** 



#### STAINLESS STEEL OIL FILTER

Protect the oil that protects your investment by running a ProFilter Stainless Steel oil filter. Built from the finest materials - our stainless steel oil filters are built to last long after standard oil filters.

- Swiss Made Stainless Steel Micronic Filter Cloth
- Clean And Reuse
- Filters Particles As Small As 35 Microns
- Increased Flow
- Billet Aluminum End Caps
- For Use With Synthetic Or Petroleum Based Oils
- Exceeds All OEM Specifications

MOTORCYCLE, ATV & SIDE-BY-SIDE APPLICATIONS



#### OEM REPLACEMENT OIL FILTER

When you get ready to change your oil filter, change to a ProFilter OEM Replacement oil filter. Our OEM Replacement oil filters are built to exacting standards and exceed all OEM specifications.

- High Strength And Dimensional Stability
- Consistant Flow Rates
- For Use With Synthetic Or Petroleum Based Oils
- Exceeds All OEM Specifications

MOTORCYCLE, ATV & SIDE-BY-SIDE APPLICATIONS



### PROFILTER HAS YOU COVERED

#### **BILLET ALUMINUM OIL FILTER COVERS**

Billet Oil Filter Covers are engineered to increase oil flow, helping to cool hot running 4-stroke engines. Built from military grade materials - these billet covers stand up to the test.

- CNC Machined 6061-T6 Billet Aluminum
- 3D CAD Design For Increased Flow Rates
- Sub-surface Anodized Finish
- Lightweight & Durable
- Precision Fit, Available For **Most Popular Models**
- Exceeds All OEM Specifications





#### 3D CAD DESIGN FOR INCREASED FLOW RATES AND PRECISION FIT.





























# VISIT www.PROFILTER.com FOR A COMPLETE APPLICATION CHART.



**PROFILTER CORPORATE LOGO** BLACK FIT: SNAPBACK SIZES: ONE SIZE FITS ALL (OSFA)



**PROFILTER CORPORATE LOGO COLOR:** BLACK **SIZES:** S, M, L, XL & XXL



**PROFILTER CORPORATE LOGO COLOR:** SILVER **SIZES:** S, M, L, XL & XXL



**PROFILTER CORPORATE LOGO** GREY FIT: SNAPBACK SIZES: ONE SIZE FITS ALL (OSFA)



**PROFILTER CIRCLE LOGO** COLOR: ANTIQUE DENIM SIZES: S, M, L, XL & XXL



PROFILTER CIRCLE LOGO COLOR: BLUE SIZES: S, M, L, XL & XXL



